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# ATLANTIC BEACH CITY COMMISSION PRIORITIES

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ESTABLISHED JANUARY 21, 2021; RATIFIED FEBRUARY 22, 2021

## LIVABILITY

**An initiative to improve health, education, housing conditions, culture and leisure, and other quality-of-life indicators via:**

- Taking part in the assessment of City of Jacksonville’s prospective participation in Blue Zones, a comprehensive communitywide well-being improvement initiative to help make healthy choices easier for everyone
- Providing support to local nonprofits that provide health, wellness, education, recreation and affordable housing services to youth, senior citizens, low-income residents, and others.
- Promoting equity and neighborhood identity.
- Advocating/lobbying for workforce housing.
- Solidifying AB’s status as a military- and veteran-friendly community through partnerships and programming, and by serving as an information resource.

## ENVIRONMENTAL LEADERSHIP

**An initiative validating COAB’s commitment to ecological integrity, resiliency and sustainability via:**

- Advocating a no-net-loss of the tree canopy by planting trees and updating the tree-protection code.
- Establishing a City policy requiring departments to use proven techniques to prevent waste, maximize recycling and decrease the amount of plastic pollution generated by City government.
- Establishing plastic-reduction, reuse and recycling standards for individuals and groups utilizing City facilities and venues.
- Continuing efforts to understand the potential impacts of local sea level rise and work towards improving community resilience.
- Improving the City’s LEED silver-certified community performance score across the five categories -- energy, water, waste, transportation, and human experience.

## PLANNING & BUDGETING

**A financial and infrastructure planning initiative to prepare future needs via:**

- Updating/adopting long-term capital improvement plans for the following, and incorporate them into the City’s budgeting process:
  - Public Utilities
    - Potable water treatment and distribution
    - Sewer collection and treatment.
  - Public Works
    - Stormwater management
    - Adaptation and resiliency
    - Streets and sidewalks
    - Parks
    - Facilities
- Ensuring that spending and programming is equitable throughout the entire community.
- Consider impacts of spending decisions in terms of debt management and pension liability.

## **MAYPORT ROAD CORRIDOR**

### **An initiative to improve neighborhood identity, safety, and business and cultural opportunities via:**

- Exploring the development of a community redevelopment plan and the viability of utilizing tax-increment financing to address the unique needs of the Mayport Road corridor.
- Exploring community interest and the viability in extending Atlantic Beach's northwest boundary.
- Partnering with the Florida Department of Transportation to enhance safety by adding bike lanes along Mayport Road from Atlantic Boulevard to Dutton Island Road.
- Enriching the physical environment by partnering with ArtRepublic and local artists, and providing art grants to landowners and businesses.

## **MOBILITY & PARKING**

### **An initiative to provide safe, convenient and efficient travel ways and parking via:**

- Developing a connectivity plan that connects people to places.
- Developing a complete-streets policy that promotes safe automobile, bicycle and pedestrian travel ways.
- Procuring a traffic engineer, as needed.
- Refining street-by-street reviews of challenges and opportunities associated with parking citywide.
- Improving public confidence in the North Beaches Parking Program.
- Exploring the viability and community acceptance of a fee program to address parking congestion near beach accesses.

## **CITY SERVICES**

### **An initiative to develop and improve systems to equip and motivate employees to provide high quality customer service to residents, businesses, contractors, and stakeholders via:**

- Support public safety efforts that promote personal safety, secure neighborhoods, road safety, public trust, and officer well-being.
- Complete an audit of the City's permitting systems to delineate opportunities for improved efficiencies and service.
- Continuing to foster the City's relationships with small businesses by developing and implementing a land-use and zoning-regulations education outreach initiative.
- Developing and instituting a formal employee welcome, recognition and appreciation program.
- Implementing the City's new online human resources portal to improve efficiencies and outcomes in recruiting, hiring, equity and retention.
- Continuing to foster productive partnerships with neighboring municipalities, state and local governmental agencies, and legislators.