

*** 1. Atmosphere, People and Environment (Choose 2)**

- Hometown feel is charming, residential, small-town spirit
- Defined by our natural beauty, nestled between the marsh and the beach and shaded by a tree canopy
- People are welcoming, genuine, diverse, inclusive, neighborly and respectful
- Our city's safe neighborhoods, parks, active lifestyle and socially connected community support all generations from young families to those who are aging in place
- People are diverse and they share common concerns for neighbors and neighborhoods

*** 2. Green infrastructure (Choose 2)**

- Citizens are committed to green, energy efficient, and sustainable practices in their homes and businesses
- Government and citizens are committed to the preservation of the beauty and function of our natural assets: beach, wetlands, and tree canopy
- Modern, eco-conscious parks and green spaces include amenities and active spaces that serve all ages

*** 3. Grey infrastructure (Choose 1)**

- Government is prepared for changing environmental impact and sea level rise on our local infrastructure: stormwater management, drinking water supply, power grid, roadways, and public safety and other critical facilities
- Pedestrian-friendly neighborhoods are accessible and connected by safe, shady streets and bike paths from beach to marsh, north to south
- The limited public parking supply is convenient, delineated, safe, affordable and well-integrated into the transportation system

*** 4. Development (Choose 1)**

- Prudent and thoughtful development respects community character
- Low density residential neighborhoods
- Residential neighborhoods that provide a wide range of housing opportunities for every demographic

*** 5. Business (Choose 1)**

- Continued development of dynamic business districts along Atlantic Boulevard and Mayport Road corridor
- Promote locally owned businesses that provide employment for local residents

*** 6. Government (Choose 1)**

- Citizens and government care about community character and understand the collective action required to preserve it
- Smart city, model community gets out in front of problems
- Government is open, transparent and responsive to the citizens

