

Mayor's Council on Health and Well-Being Final Report and Recommendations



**City of Atlantic Beach, Florida
November 2022**



Table of Contents



Letter from Mayor Glasser	1
Executive Summary	2-4
Monthly Takeaways	5-13
Council Recommendations	14-18
Appendices	
A: Resolution No. 21-78	19-20
B: Council Selected Topics	21
C: Atlantic Beach City Commission Priorities 2022	22-23
D: Presenters by Month	24



CITY OF ATLANTIC BEACH
OFFICE OF THE MAYOR
800 SEMINOLE ROAD
ATLANTIC BEACH, FLORIDA 32233-5455
www.coab.us

November 2022

The City of Atlantic Beach is a thriving, residential small town, located between a beautiful beach front and pristine marsh side, with an enviable maritime tree canopy and a large network of parks. In addition to appreciating our natural beauty and charm, our residents share a keen sense of people, place, and purpose.

Earlier this year, a 2040 Vision Statement for the City was approved and reads as follows:

In Atlantic Beach, we have a strong sense of belonging and safety. Our citizens and government care deeply about community character, and we understand that unified support is required to preserve it. We are graced with the functional beauty of our beach, our marsh, and our tree canopy. Our shady streets and multi-use paths connect our welcoming neighborhoods and vibrant local businesses. Our city supports our diverse, multigenerational, socially linked community with green spaces, active lifestyles, parks, and programming.

A shared value on people, place, and purpose goes beyond this vision. Also this year, the City Commission designated "Livability" and quality of life as a top City priority. Toward this end, I took steps to form the Mayor's Council on Health and Well-Being to examine how we, as a City, can serve more effectively by focusing on community issues related to health and well-being. Mayor's Council members were tasked to examine topics of their choosing and make recommendations for policies, planning, education, budgeting, and community engagement. In a series of public "Lunch and Learn" meetings, we collectively listened to a wide variety of community leaders and experts. I was not a voting member, but I facilitated by inviting speakers on the topics identified. We could not cover everything, but this was a great start!

I am extremely grateful to the attentive citizen volunteers who were nominated and agreed to serve on this ad hoc Council. They are credited within the report. Among City personnel to thank are the City Commission, City Manager Shane Corbin, Deputy City Manager Kevin Hogencamp, City Planners Amanda Askew and Abrielle Genest, City Clerk Donna Bartle, and Department Head Latrenia Thomas. Mostly, I want to thank all the citizens of our City for making Atlantic Beach such a wonderful place to live, be healthy, and be well!

We hope you find our efforts informative and helpful in shaping and strengthening initiatives related to health and well-being in the future.

In Gratitude,

Ellen Glasser
Mayor (2017-2022)

Executive Summary

Per the City of Atlantic Beach Charter, “the mayor-commissioner ... may appoint, from time to time, such special or select committees as in his or her discretion he or she deems desirable to expedite the handling of the business and affairs of the city”. Respectively, Mayor Ellen Glasser established the Mayor’s Council on Health and Well-Being (MCHWB) to address issues and opportunities about health and well-being.

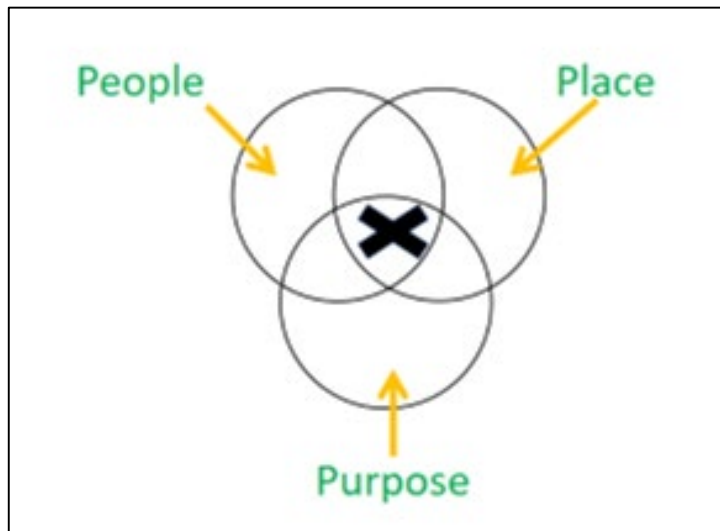
The Mayor’s Council on Health and Well-Being consisted of eleven Atlantic Beach (AB) residents appointed by the Mayor and approved by the City Commission. For the Resolution adopting the Council, see Appendix A. The Council served from January 2022 through November 2, 2022 and consisted of the following members:

- Jim Belich
- Kyle Brady
- Joyce Freeman
- Ellen Golombek
- Lisa Herrold
- Michael Hosto
- Michael Lanier
- Tracy Marko
- Steve Piscitelli (Vice Chair)
- Jessica Ring (Chair)
- JoAnn Wallace

Council members listened to expert presenters and then held deliberative conversations that linked topics and recommendations to Atlantic Beach’s vision statement, Commission priorities, and overall quality of life. While planning and priority setting, many topics about “health and well-being” were identified. Each subject area could not be discussed individually, however, many concepts crossed-over in conversation. For a complete list of prioritized topics, see Appendix B. In efforts to organize meetings and have focused discussions, the following topics were selected and discussed:

January: Census and Youth Risk Behavior Data 	February: Blue Zones 	March: Bicycle and Pedestrian Connectivity Plan 	April: Senior Programming 	May: Vulnerable Populations 
June: Youth: Challenges and Possibilities 	July: Progress Review 	August: Community Engagement and Purpose 	September: Mental Well-Being 	October: Race and Health Equity 

To focus on the City of Atlantic Beach and community needs, the Council incorporated the concept (developed by Richard Lieder) of the “3- P’s”; People, Place, and Purpose. Members agreed that “I feel best/do my best when I am with the People I love, in a Place I love, and pursuing a Purpose I love” encompassed the efforts and common goal of the Mayor’s Council. The “X” in the graphic below represents the overlap or “sweet spot” of the Council discussion.



Following each monthly meeting, Vice Chair Piscitelli prepared a [“Meeting Summary”](#) that tracked discussion, key information presented, and recommendations generated by Council members. Each recommendation was sponsored by a member and supported by the group. These summaries supplemented minutes and provided the foundation for this final report. The Council presents each of the following recommendations to the City of Atlantic Beach (COAB) Commission and staff for their consideration and appropriate action.

Themes that repeated themselves throughout the Council’s service included:

- Identifying local gaps in programming and services;
- Connecting recommendations to overall livability;
- Enhancing pedestrian and motor vehicle safety;
- Expanding opportunities for community connections to local farmers’ markets;
- Enhancing and coordinating volunteer services to connect the right volunteers with the right activities and services; and
- Expanding the Gail Baker Community Center to allow for additional senior programming.

Note about the format:

- In some cases, the city staff and/or Commission took action that addressed Council recommendations. Staff notes are added under appropriate recommendations as:

“UPDATE: *Staff update described here”*

- Each recommendation connects to one or more of the Atlantic Beach City Commission 2022 Priorities (for a full list of Commission Priorities, see Appendix C). These are suggested connections for continued dialogue. The following abbreviations are used at the end of each recommendation:
 - **L** = Livability
 - **EL** = Environmental Leadership
 - **PB** = Planning and Budgeting
 - **M** = Mayport Road Corridor & Marsh Side
 - **T** = Multi-Modal Transportation Management
 - **CS** = City Services

This report was submitted to the Council On November 2, 2022 by Vice Chair Piscitelli for final review and approval. Conclusively, the report is submitted on behalf of the 2022 Mayor’s Council on Health and Well-Being to City Commission on November 14, 2022.

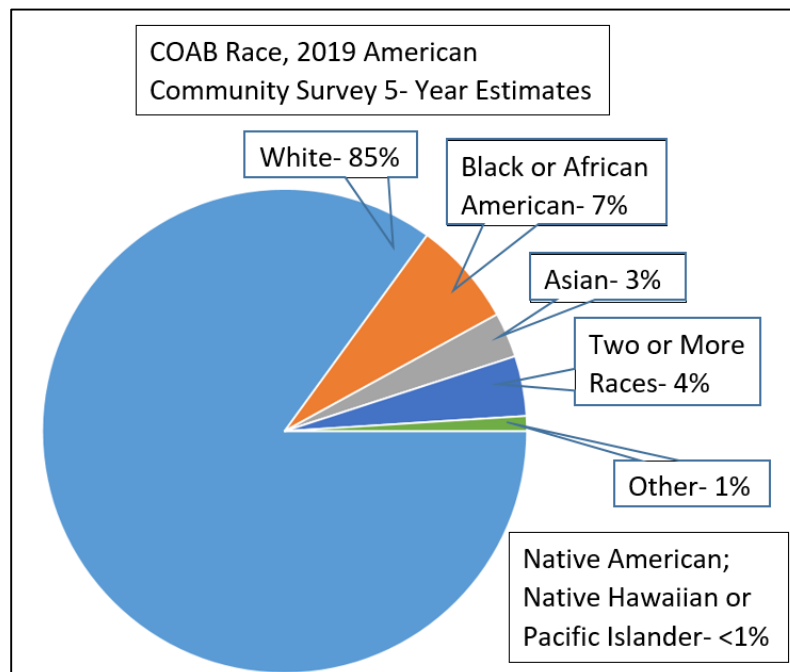


Monthly Takeaways

For a list of monthly presenters, see Appendix D.

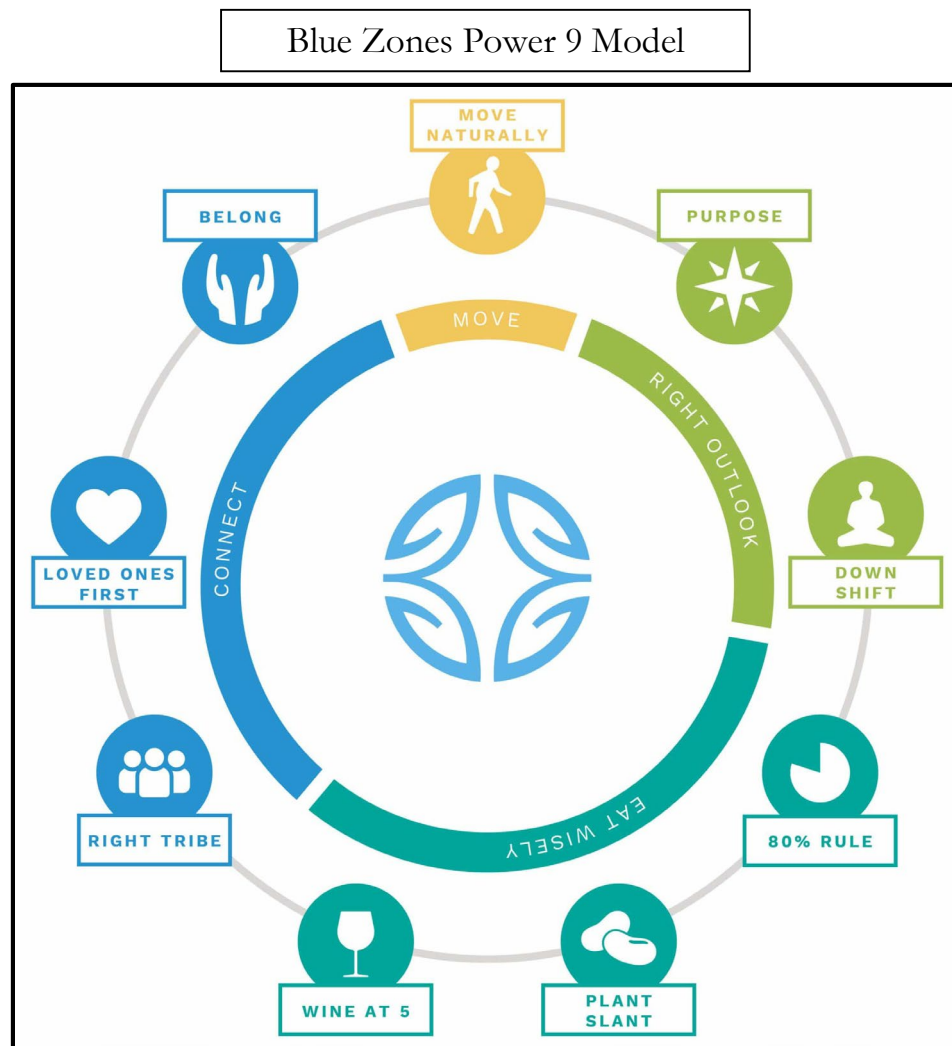
January 2022: Census and Youth Risk Behavior Data

1. This was the first meeting of the MCHWB. The Mayor provided an overview of the Council's mission. The Council will support the COAB mission, vision, and its Quality-of-Life priority to enhance the "livability" of Atlantic Beach, FL. The Council members are not expected to be subject matter experts. The Council members will bring positive energy to each meeting and have deliberative dialogues about the topics at hand.
2. City Planner Genest delivered a presentation on the COAB latest census figures. One key point: Our 65 and older population continues to grow at a faster pace than other demographics. And the median age of 46.6 (2019) is higher than in Duval County and the State of Florida.
3. More than 85% of COAB residents are White. A little more than 7% are Black or African American. The number of housing units has increased by more than 700 since 2000.
4. 2019 Youth Risk Behavior Survey trends on physical activity & dietary behavior, school safety, substance abuse, and suicide ideation were presented for the County and Health Zone 6 (Beach Communities).



February 2022: Blue Zones

1. The Blue Zones Power 9 model engages people to make healthy and transformative living choices regarding natural movement, stress management, healthy eating, and nurturing social connections. The City of Atlantic Beach, in keeping with the city's mission and vision, will promote such choices.
2. According to the Duval County Health Zone Data (2019), Atlantic Beach has an aging-in-place population. Social connections and ease of movement in the community are especially important to this demographic of our community
3. Blue Zones Jacksonville is largely funded for the county, but the Beaches Zone (Atlantic, Jacksonville, and Neptune) needed about two million dollars to be included as a project zone.



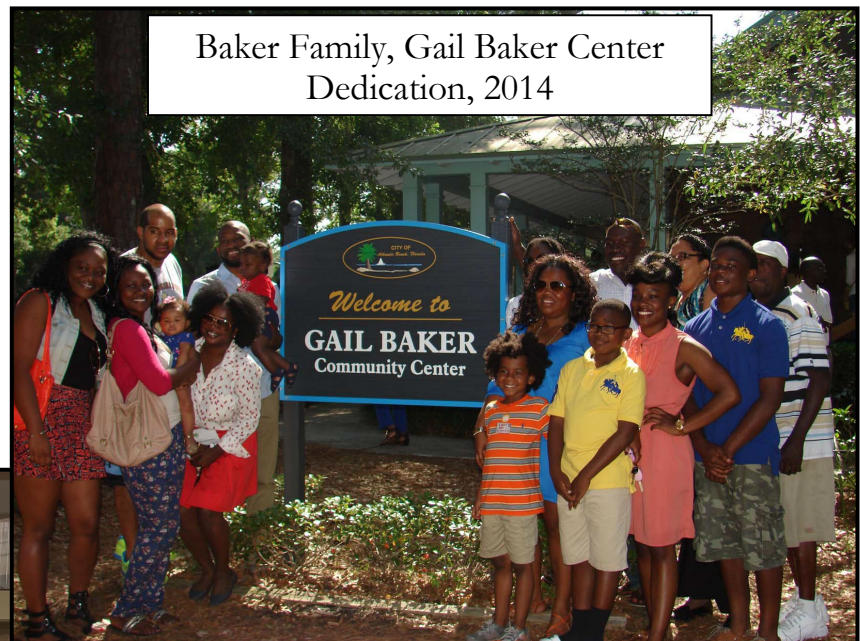
March 2022: Bicycle and Pedestrian Connectivity Plan

1. Presentation on bike safety (COJ): Two of the obstacles hindering more bike-friendly communities are: Lack of appropriate pathways and a lack of funding. Jacksonville is the 10th most dangerous place for bicycling in the USA.
2. When completed, the East Coast Greenway will run approximately 3,000 miles from Maine to the Florida Keys. It will connect existing trails.
3. A section of the East Coast Greenway, along with a road diet (lane reduction) through AB, is planned along the Mayport corridor (to match the number of lanes north of the City), in coordination with FDOT and the North Florida Transportation Planning Organization (TPO).
4. The COAB Connectivity Plan seeks safe opportunities for biking and pedestrian mobility. Given the abundance of recreational opportunities within the city, it is important to provide safe and convenient access to these amenities.



April 2022: Senior Programming

1. Approximately 23% of the COAB population (2019) is 65+ years old. According to AARP statistics, by 2030 ~25% of the US population will be 65+.
2. Poverty rates (as of 2018) for seniors have increased.
3. Successful aging in place requires more planning, action, and expenditure than most people realize. An ongoing challenge is to find effective ways to connect in-need seniors with available resources.
4. Many seniors constitute a vulnerable population, as they often face challenges involving housing insecurity, food insecurity, cognitive decline, reliable transportation, lifestyle changes due to physical and/or financial disabilities, and healthy social connections.
5. In addition to the above (#3 and #4), seniors need support and mentoring when it comes to nurturing a sense of life purpose.



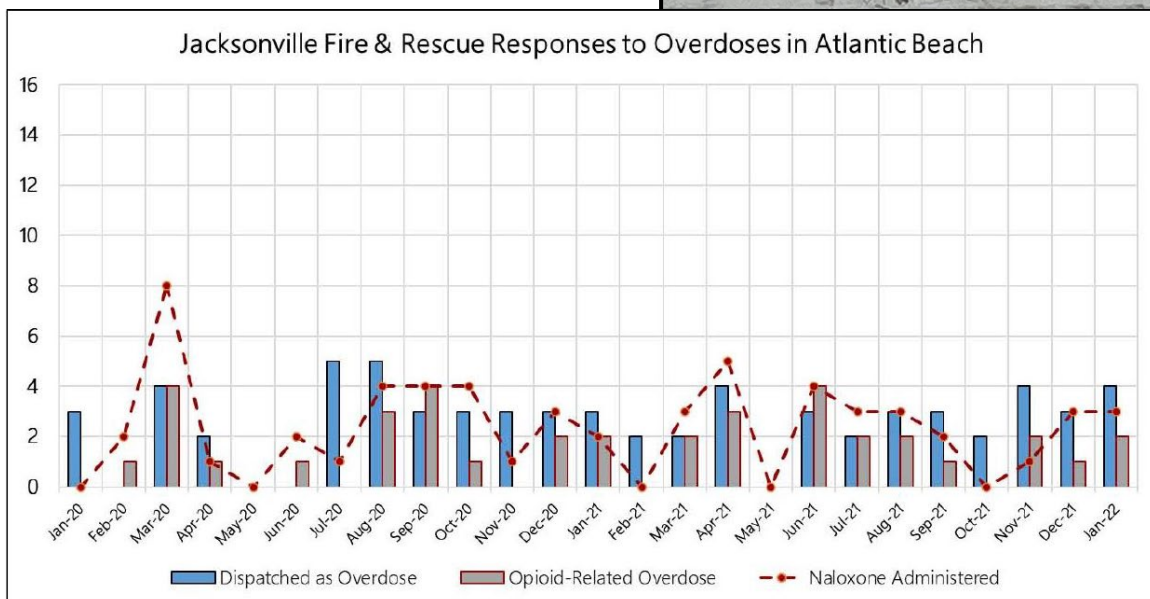
Baker Family, Gail Baker Center
Dedication, 2014

2022 City Commission Nonprofit
Grant Recipients



May 2022: Vulnerable Populations

1. An increasing cost of living has exacerbated the housing crisis (and its concomitant issues) in the Beaches area.
2. The Beaches are a “net exporter” of workers. Actions to increase affordable housing density need to be implemented.
3. We need to think about where we want increased housing density and how to achieve that increase.
4. The intent of services to homeless men, women, and children is to make them self-sufficient.
5. While there has not been a major increase in the AB homeless population, there has been a “huge increase” just west of the Intracoastal Waterway.
6. While drug overdoses are low in AB, as compared to other parts of Duval County, incidents of drug overdoses are spreading throughout AB.
7. Grants are available for the distribution of free Narcan, used to treat opioid overdoses, for the general public and all City employees.



June 2022: Youth: Challenges and Possibilities

1. Duval County Public Schools (DCPS) supports numerous programs to help students develop connections for wellness (e.g., Beaches Resource Center).
2. Since *feeling* safe and *being* safe are different issues, student programming is designed to reflect that dichotomy.
3. Atlantic Beach Elementary (ABE) has a Joint Use Agreement that allows the community to use the track and playground equipment when school is not in session.
4. ABE after-school pickup of students creates traffic challenges along Sherry Drive and other nearby roads.
5. Yesha Taekwondo represents just one example of the youth programs COAB supports with grant monies administered by the Cultural Arts and Recreation Advisory Committee (CARAC) and approved by the Commission.
6. Food insecurity undermines emotional and physical health, affects academic development, and creates behavioral challenges.
7. Farmers markets (FMs) in the Beaches area provide quality food, yet challenges remain such as marketing the programs; helping with transportation to and from the FMs; and offering Supplemental Nutrition Assistance Program (SNAP) acceptance at all FMs.



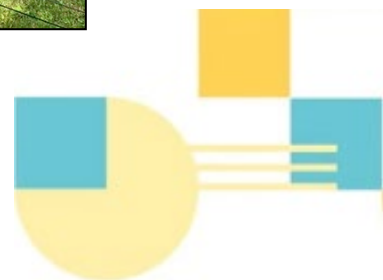
MCHWB Meeting, June 8, 2022



July 2022: No New Topics. Council Reviewed Recommendations to Date.

August 2022: Community Engagement and Purpose

1. The Atlantic Beach faith-based community can support our community by continuing to sponsor events connecting residents east and west of Mayport Road.
2. When seeking and placing volunteers, the City can better focus on a meaningful fit between person and purpose.
3. Recognizing the thin line between property rights and neighborhood rights, City Code Enforcement needs the support of the community to keep blight and crime in check.
4. The City can better promote volunteerism, committee service, and outreach for its events that promote quality of life.
5. The Environmental Stewardship Committee sees a connection between this Council's work and the City's Comprehensive Plan.
6. Beaches Town Center continues to focus on quality of life initiatives and recommendations.



September 2022: Mental Well-Being

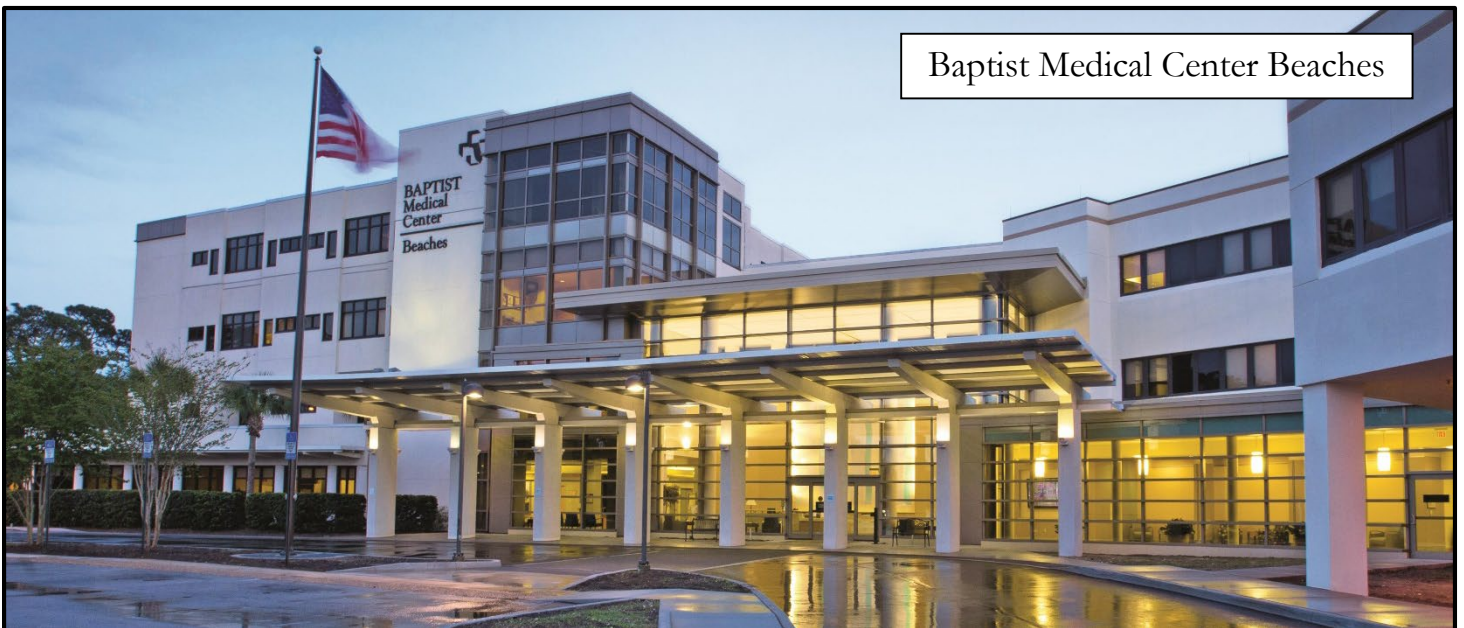
1. Mental health help requires family, early and effective intervention, and time.
2. There are three components for an effective mental health response system: Someone to talk to. Someone to respond. A place to go.
3. There is a need to improve crisis response. In Duval County alone, approximately two-thirds of 9-1-1 calls deal with mental health.
4. As one example, Here Tomorrow is a local mental health collaborative that provides services cost-free to “Friends”. Within the organization, those in need of assistance are considered “Friends” rather than patients.
5. After 365 days the Friends become Here Tomorrow alumni.
6. There is a need to normalize the conversation about mental health and suicide prevention.

Here Tomorrow Open House,
November 17, 2021



October 2022: Race and Health Equity

1. The Jacksonville Nonprofit Hospital Partnership consists of five healthcare systems over thirteen campuses. Through the partnerships, the Community Health Needs Assessment (CHNA) is helping caregivers to better understand health disparities based on racial and ethnic inequities facing the region and residents.
2. Only Baptist Medical Center Beaches is located at the Beaches. Residents have access to all other campuses (excluding the military).
3. There is community concern about a lack of affordable and safe housing.
4. Among the social determinants for a healthy life are access, habits, and lifestyles.
5. The City can be more involved to identify community partners, and speak up for what the Beaches need regarding race, health, ethnic, and socioeconomic disparities.



Baptist Medical Center Beaches



Council Recommendations



January 2022: Census and Youth Risk Behavior Data

1. Identify local gaps and needs for programs and plans directed toward senior citizens. [L, CS]
2. Identify local gaps and needs for programs that address alarming youth trends in the areas of physical activity, substance abuse, and mental health issues. [L, PB, CS]
3. Support initiatives and continue to improve other tools to engage residents and improve the accessibility of programs throughout the city. [L, T]
4. Ensure that COAB programs and grant recipients comply with state guidelines regarding training and background checks. [PB, CS]

UPDATES: Staff created a [*“Beaches Community Resources”*](#) guide on the COAB website. Staff, working with CARAC, has expanded emails and information related to recreation and youth programming. All volunteers working to support COAB programs involving children are now required to undergo background checks.

February 2022: Blue Zones

1. Identify local gaps in the community that may need further outreach in terms of healthy living choices and follow up as needed. While the City of Atlantic Beach scores high on the life satisfaction survey (Gallup Survey, 2018), people most in need of healthy living choices may not respond to such surveys. [L, M]
2. Support the Blue Zones of Jacksonville goals. [L, CS]
3. Promote efforts to connect people and neighborhoods, encourage healthy food choices, discourage tobacco use, and discourage excessive alcohol use. Consider city outreach about policies for outdoor no-smoking zones following the guidance of such smoking bans on school grounds. The COAB should continue reviewing best practices in other municipalities and solicit public input. [L, CS]

UPDATES: The Council later learned that the Beaches Zone was not funded. As of the date of this report, external efforts are continuing to fund it. City Commission passed Ordinance No. 95-22-122 prohibiting smoking in all city parks and beaches on October 24, 2022. Mayor Glasser sent a letter the local businesses encouraging outdoor no-smoking zones.

March 2022: Bicycle and Pedestrian Connectivity Plan

1. Explore the use of parts of the JEA utility corridor in the marsh area (off Atlantic Blvd) for bike and pedestrian use as included in the Connectivity Plan. [L, M, T]
2. Consider pedestrian and bicycle enhancements to connect with the East Coast Greenway. [L, T]
3. Equitably prioritize connectivity projects. [L, M, T]
4. Consider an established bike route to connect many parks. [L, M, T]
5. Continue to explore a Selva Marina walking path (northern end of Selva Marina Drive between 20th and Saturiba Drive). [L, T]
6. Further explore speed limit adjustments on city rights-of-way based on the Complete Streets Policy. [L, T]
7. Take legislative action that addresses which devices and vehicles are safe on our streets/sidewalks/beaches. As the numbers and types of micro mobility devices that are capable of exceeding 15 miles/hour (like electric bikes, boards, motorcycles, and golf carts) escalate, a community education component should be a part of any action moving forward in this area. [L, T]
8. Explore the option of restricting where southbound Sherry Drive intersects Atlantic Boulevard to a right-hand turn lane only. Further, it is recommended studies be conducted on other high-risk intersections. [T]
9. Create a more streamlined procedure and education for citizens to report hot spots - streets and intersections. [L, T]

UPDATES: *The TPO has prioritized reconstruction of Mayport Road. This project will complete the Atlantic Beach portion of the East Coast Greenway. A Selva Marina walking path was discussed at the October 22, 2022 Town Hall Meeting. Staff has already completed a speed limit survey. This survey does not include FDOT Roads (Atlantic Blvd. and Mayport Road). COAB is working on a policy/ordinance for micro mobility devices. This topic has been discussed many times, most recently at the October 22, 2022 Town Hall Meeting. The City is in on-going discussion with FDOT and the City of Neptune Beach to explore options regarding the Sherry Rd./Atlantic Blvd. intersection. Staff has already created a [Traffic Calming Application](#) for residents to make traffic calming requests.*

April 2022: Senior Programming

1. Identify local gaps and needs for support and recreational programs directed toward senior citizens. [L, CS]
2. Create and promote an accessible/easily located link on the City website for senior services contact numbers, resources, and other pertinent information. [L, CS]
3. Encourage legislation/cooperation/dialogue regarding the increased cost of renting apartments/houses. [L, CS]

15

L = Livability

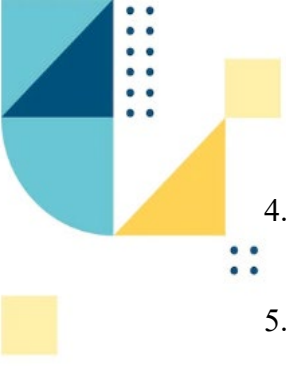
EL = Environmental Leadership

PB = Planning and Budgeting

M = Mayport Road Corridor & Marsh Side

T = Multi-Modal Transportation Management

CS = City Services

- 
4. Consider expanding grant programs. Include money in the budget for senior programs. Encourage CARAC to reach out and encourage stakeholders to apply for grant funding. **[PB]**
 5. Examine and promote the expansion of the Gail Baker Center so the city can expand programming for seniors (e.g. workshops, classes, courses, and events). **[L, M]**
 6. Consider including age-friendly accessory dwelling unit (ADU) provision(s) in Land Development Regulations and explore the option of including ADUs in specific zoning districts. **[L, CS]**
 7. Consider joining a network for age-friendly cities and communities. **[L, PB]**

UPDATES: *The City already has a small senior group and programming, such as, chair yoga and senior Tai Chi at the Gail Baker Center. Staff created a [“Beaches Community Resources Guide”](#) on the City website with information on senior programming. Increased Commission grants were awarded this year to BEAM, Beaches Council on Aging, Neptune Beach Senior Activity Center, and Beaches Habitat for Humanity (Beaches Habitat was included for the first time this year). COAB is working actively with COJ to fund the Gail Baker Center expansion, as well as informing the public of city efforts. COJ Council on Elder Affairs is prepared to assist the city with an application to become an Age-Friendly Community with the AARP and provide support.*

May 2022: Vulnerable Populations

1. Seek to quantify the number of Atlantic Beach residents that fall into vulnerable populations. **[L, CS]**
2. Seek ways to provide better services for transient populations. **[L, CS]**
3. Continue to build and strengthen relationships with organizations like Mission House and the Sulzbacher Center with their Beaches Hope Team. **[L, PB, CS]**
4. Explore transportation options for residents (with JTA) to critical services. **[L, M, T, PB]**
5. Explore how to link housing density with affordable housing within commercial areas. **[L, PB]**
6. To address the opioid crisis, recommend: **[CS]**
 - Expanding Project Save Lives (peer support counselors in selected emergency rooms) to include the Beaches Baptist Emergency Room.
 - Development of free opioid education/distribution strategies that include information about Narcan (a nonprescriptive drug used to treat narcotic overdoses in emergency situations).
 - Provide an addiction resource list (like the “Beaches Community Resources” list on the COAB website).

UPDATES: *Progress has been made to expand the [JTA ReadiRide](#) program at the beaches, to coordinate with other transportation providers, and to do additional outreach about all. This subject was discussed at the October 24, 2022 Commission meeting. Beaches Opioid Forum was held on September 15, 2022.*



June 2022: Youth: Challenges and Possibilities

1. Promote a walkability campaign (like ABE's "Walk and Roll") that, among other benefits, will help to mitigate traffic and parking issues on Sherry Drive during school drop-off and pick-up times. [L, T]
2. Explore a five-pronged approach to promote and educate about local farmers' markets [L, PB, CS]:
 - Develop an advertising/educational campaign about the benefits of FMs;
 - Find options for those with transportation issues to reach FMs;
 - Advocate for the Atlantic Beach Farmers Market to begin accepting SNAP payments; and
 - Help develop symbiotic relationships between community centers and the Atlantic Beach Farmers Market.
3. Work to address the food desert on north Mayport Road Corridor, and work with the City of Jacksonville to get a grocery store there. [L, M, CS]
4. Promote partnerships with churches, FMs, and other community resources. [CS]
5. Promote financial assistance for ABE enhancements, assuring that the Joint Use Agreement keeps the outdoor area available to the community when school is out. [PB]
6. Increase focus on grants that address food insecurity and physical activity programs for youth. [L, CS, PB]

UPDATES: *Commission budgeted this year to partially fund ABE's request for playground equipment. The grant budget for CARAC was increased significantly this fiscal year.*

August 2022: Community Engagement and Purpose

1. Promote the Mayor's Council on Health and Well-Being's final report of recommendations and all actions taken to address the recommendations. [L, M]
2. Develop and support volunteer recruitment and volunteer services to help the city's Recreation Department outreach. [CS]
3. Assure that appropriate background checks have been conducted on adult volunteers working with children as part of city programs. [CS]
4. Collaborate on a "Friends of the Parks" volunteer model for all Atlantic Beach parks. [EL, T]
5. Support the Beaches Town Center Agency's suggestions to implement traffic and pedestrian safety strategies. [T]
6. Renovate or expand the Gail Baker Center to allow for additional space to better accommodate our senior citizens. [L, PB]
7. Consider implementing an Autism Awareness Program or other similar programs. [L]

UPDATES: *All volunteers working to support COAB programs involving children are now required to undergo background checks. COAB is working actively with COJ to fund the Gail Baker Center expansion as well as informing the public of city efforts.*

September 2022: Mental Wellbeing

1. Learn how the Here Tomorrow model can fit in with addiction issues. [L, CS]
2. Encourage the Commission to promote more state funding for mental health services. [L, CS, PB]
3. Offer mental health education/training (like the “Mental Health CPR” workshop) to all staff. [L, CS, PB]
4. Advocate throughout the state and with state legislators for the Here Tomorrow model. [L, CS]
5. Provide a focus on K-12 and college-aged student suicide prevention and opioid addiction awareness. [L, CS]

UPDATES: *The city offers free mental health services and resources for all employees, including Police Officers.*

October 2022: Race and Health Equity

1. Recommend the Commission retain livability as a priority and incorporate procedures to identify and address health needs and disparities into annual Commission Priorities. [L, PB, CS]
2. Recommend that the City of Atlantic Beach develop partnerships to increase residents’ access to healthy lifestyle options through education and screenings. [L, PB, CS]
3. Use partnerships to offer health screenings as a way to target health problems and disparities throughout the city. [L, PB, CS]
4. Encourage more health fairs and health screenings at FMs and/or other venues by using resources such as UNF nursing, nutrition, and mental health students. [L, PB, CS]
5. Partner with outside organizations to educate the community about disparities in health based on race, health, ethnic, and socioeconomic disparities. [L, PB, CS]



RESOLUTION NO. 21-78

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF ATLANTIC BEACH, FLORIDA, ESTABLISHING THE MAYOR'S COUNCIL ON HEALTH AND WELL-BEING, A SELECT COMMITTEE; PROVIDING GUIDELINES FOR THE SELECT COMMITTEE; CONFIRMING APPOINTMENTS TO THE SELECT COMMITTEE; PROVIDING FOR CONFLICTS; AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, per Article II, Section 8, of the Atlantic Beach Charter, "The mayor-commissioner ... may appoint, from time to time, such special or select committees as in his or her discretion he or she deems desirable to expedite the handling of the business and affairs of the city"; and

WHEREAS, the Mayor desires to have issues and opportunities pertaining to health and well-being thoroughly studied by such a Select Committee, and for the Select Committee to present recommendations to the City Commission via a final report.

NOW, THEREFORE, be it resolved by the City of Commission of the City of Atlantic Beach:

Section 1. That there is hereby established the Mayor's Council on Health and Well-Being.

Section 2. That the Mayor's Council on Health and Well-Being (hereafter referred to as "the Council") shall support the following: the City's mission and vision; the Commission's Quality of Life (QOL) initiative under the 2021 stated priority of Livability; and the City's potential Blue Zones participation. In doing so and to the greatest extent possible, the Council shall not duplicate other City Board and Committee work or staff work.

Section 3. That public input and involvement shall be a stalwart of the Council's work.

Section 4. That the Council's recommendations shall be approved by a majority of the Council's members, and shall be presented as a final report to the City Commission.

Section 5. That a City staff member, as determined by the City Manager, shall be assigned to assist in scheduling, agendas, minutes, and compiling the Council's final report.

Section 6. That the Council shall consist of 11 members, all of whom shall reside in Atlantic Beach; that the initial members of the Council shall be appointed by the Mayor, with the approval of the City Commission via this Resolution; that Council vacancies may be filled by the Mayor upon notice having been given to the City Commission; and that the Council shall select a Chair and Vice-Chair from among the membership.

Section 7. That the following residents are hereby appointed as initial members of the Council: Jim Belich, Kyle Brady, Joyce Freeman, Ellen Golombek, Lisa Herrold, Michael Hosto, Michael Lanier, Tracy Marko, Steve Piscitelli, Jessica Ring and JoAnn Wallace.

Section 8. That Council members must complete requisite training (online) by February 2022.

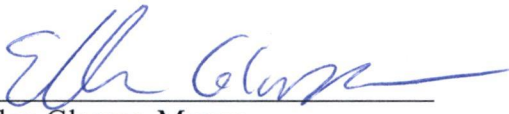
Section 9. That a quorum of the Council shall require six members.

Section 10. That the Council shall sunset on Nov. 9, 2022.

Section 11. That all resolutions or parts of resolutions in conflict with this Resolution are repealed to the extent of such conflict.

Section 12. This Resolution shall take effect immediately upon its passage and adoption.

PASSED AND ADOPTED by the City Commission of the City of Atlantic Beach, this 22nd day of November, 2021.


Ellen Glasser, Mayor

Attest:


Donna L. Bartle, City Clerk

Approved as to form and correctness:


Brenna M. Durden, City Attorney

Appendix B: Council Selected Topics

Possible Council Topics
Draft 1/20/2022

Aging in Place and
Senior Programming
Air Quality
Alcohol
Biking and Complete Streets
Clean Air and Asthma
Community
Education
Faith
Food Insecurity
Gardening
Guns
Health Insurance
History
Homelessness
Meditation and Mindfulness
Mental Health
Mentoring
Military
Neighborhood Identity
Opioid & Drug Use
Oral Healthcare
Pets
Philanthropy
Physical Activity and Programming
Race and Equity
Self-compassion
Setting Personal Boundaries and Limits
Small Businesses
Smoking
Special Events
Suicide
Support of Nonprofit Network
Volunteerism
Workforce Housing

ATLANTIC BEACH CITY COMMISSION PRIORITIES

ESTABLISHED JANUARY 25, 2022; ADOPTED BY RESOLUTION FEBRUARY 28, 2022

LIVABILITY

Improve health, recreation, arts, culture, leisure, education, military appreciation, and other quality-of-life indicators via:

- Develop and implement a strategy to improve recreation, sports, arts, culture, history, and education programming; improving accessibility to programming for all residents, particularly children and senior citizens; and ensuring that best-practice safety protocols are established and met.
- Participate in or develop a comprehensive communitywide health and well-being improvement initiative.
- Solidify AB's status as a military- and veteran-friendly community.
- Maintain partnerships with local nonprofits that provide health, wellness, education, recreation, transportation, and affordable housing services to low-income residents, youth, senior citizens, and others.

ENVIRONMENTAL LEADERSHIP

Validate COAB's commitment to resiliency, sustainability and the environment via:

- Initiate an urban tree-canopy assessment, establish a tree-canopy goal, and develop a canopy care program.
- Continue efforts to understand the impact of sea level rise locally, and adapt for environmental changes.
- Provide education and outreach to the community.
- Improve access to hazardous waste disposal and educate residents about protecting the environment from chemical contamination.

PLANNING & BUDGETING

Prepare for future financial and infrastructure needs via:

- Manage employee -retention by developing strategic actions to keep employees motivated and productive through:
 - Competitive compensation
 - Equitable training opportunities
 - A formal employee welcome, recognition, and appreciation program.
- Administer the City's capital- and road-improvement plans.
- Further develop financial management policies and establish a debt strategy.
- Identify "shovel-ready" projects.
- Make significant progress on the following capital-improvement projects:
 - Lifeguard station
 - Splash pad
 - Baker Center expansion
 - Parks Master Plan implementation
 - Seminole Road gateway improvements.

MAYPORT ROAD CORRIDOR & MARSH SIDE

Improve neighborhood identity, safety, and business and cultural opportunities via:

- Explore the viability of a community redevelopment plan and tax-increment financing, and/or the feasibility of other tools to address the Mayport Road corridor's needs.
- Maintain partnerships to enhance automobile, bicycle and pedestrian safety by connecting to the East Coast Greenway and incorporating the "complete streets" philosophy on Mayport Road.
- Partner with artists to install murals in the community, including at the Atlantic Boulevard-Mayport Road flyover.
- Conduct an analysis and develop policies to ensure the City's spending and programming are equitable throughout the entire community.

MULTI-MODAL TRANSPORTATION MANAGEMENT

Support safety, connectivity and sustainability community-wide via:

- Administer the City's Connectivity Plan and Complete Streets Policy.
- Continue reviews of challenges and opportunities associated with traffic management and parking, and implement solutions.
- Identify new opportunities and prioritize projects for safe, comfortable walking and bicycling.
- Evaluate parks and access points to the beach and Intracoastal Waterway to identify opportunities to improve vehicle and bicycle parking, signage/wayfinding, litter containment, ADA access, and aesthetics.

CITY SERVICES

Develop and improve systems to ensure that the City maintains a high-performing workforce via:

- Establish best practices in the City Clerk's Office and throughout the organization for records management, storage, and disposal.
- Complete a citizen/business survey and audit of the City's permitting systems to highlight opportunities for improved efficiencies and service.
- Analyze the benefits of having an in-house City Attorney vs. contracting legal services.
- Coordinate legislative strategies and maintain partnerships with the Beaches cities, the City of Jacksonville, and the State of Florida.

Appendix D: Presenters by Month

January: Census and Youth Risk Behavior Data

- Abrielle Genest, City of Atlantic Beach, Planner

February: Blue Zones

- Debbie Watkins, Blue Zones, Account Executive
- Amelia Clabots, Blue Zones, Vice President of Finance & Operations

March: Bicycle and Pedestrian Complete Streets

- Matt Fall, City of Jacksonville, Bicycle-Pedestrian Coordinator
- Colin Moore, City of Neptune Beach, Grant and Resiliency Coordinator; East Coast Greenway, Florida Committee Chair

April: Senior Programming

- Latrenia Thomas, City of Atlantic Beach, Recreation Director
- Curtis Ford, Beaches Habitat for Humanity, President/CEO
- Lori Richards, BEAM, Executive Director
- Gayle Blackmer, Baptist AgeWell Center for Health
- An Oskarsson, Mayo Clinic HABIT Program
- Lori Anderson, Beaches Council on Aging, Executive Director
- Joanne Hickox, Seniors on a Mission, Founder & Executive Director
- Jeff Backfisch, City of Jacksonville, Community Outreach Manager
- Katie Devanny, Jacksonville Public Library, Adult Learning Manager
- Leslie Lyne, Neptune Beach Senior Activity Center, Director
- Andrea Spencer, Elder Source, Vice President of Communications

May: Vulnerable Populations

- Tracy Tousey, The Community Foundation for Northeast Florida, Consultant

- Cindy Funkhouser, Sulzbacher, President & Chief Executive Officer
- John Bowls, Sulzbacher, Health System and Budget Administrator
- Mark Rowley, Project Save Lives, JFRD Assistant Chief

June: Youth

- Elizabeth Anderson, Duval County Public Schools, Board Member, District 2
- Ellen Menendez, Duval County Public Schools, Social Worker
- Kim Gallagher, Atlantic Beach Elementary School, Principal
- Charles Coker, Yesha Taekwondo
- JoAnn Wallace, Dig Local Network, Board President

July: Progress Review- No presenters

August: Community Engagement and Purpose

- Bobby Spahn, Beaches Vineyard
- Joe Schwarz, Cultural Arts and Recreation Advisory Committee
- Kirk Hansen, Community Development Board, Chair
- Mark Gabrynowicz, Environmental Stewardship Committee, Chair
- Angela Irizarry, City of Atlantic Beach, Code Enforcement Officer
- Bruce Andrews, Beaches Town Center Agency, Member
- Linda Lanier, AB Vision and Mission

September: Mental Well-Being

- Hannah Hackworth, Here Tomorrow, Executive Director

October: Race and Health Equity

- Rachel Berry, Baptist Beaches, PR and Community Relations Coordinator
- Glenwood Charles, Jr., Baptist, Community Partnership Coordinator